

# Incandescent Lighting Products

An exciting line of our most frequently used SKUs specially packed for:

- Small Business Owners
- Contractors
- Building Management Personnel (Apartments / Motels / Malls)

### Retailer Benefits:

- Creates multiple lamp use
- Multi-Pack is scannable
- Trilingual packaging educates users in applications
- Complements GE Brand Value Sell

### User Benefits:

- Bulbs are individually sleeved - eliminates breakage, no loose bulbs
- Quick / Easy / Convenient Shopping
- Value-Priced in a name that Users Trust
- Long life lamps - 130 Volt Rating



PC	Description	Volts	Watts	Life	Initial Lumens	Pack Size	Base
<b><u>A15</u></b>							
97861	40A15CL/PRO-130V	130	40	1500	300	24	Medium
<b><u>A19</u></b>							
72015	38A/IF-PROLINE	130 Ratings @120	38 34	2000 5400	390 290	24	Medium
72016	57A/IF-PROLINE	130 Ratings @120	57 50	1200 3200	760 570	24	Medium
72017	71A/IF-PROLINE	130 Ratings @120	71 63	1000 2600	1040 780	24	Medium
72018	95A/IF-PROLINE	130 Ratings @120	95 84	1000 2600	1520 1125	24	Medium
97485	60A/Y-PRO-24Pk Bug Light	120	60	1500	820	24	Medium



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<b><u>A19 - Cont</u></b>							
72019	38A/CL-PROLINE	130 Ratings @120	38 34	1500 4000	435 310	24	Medium
72021	57A/CL-PROLINE	130 Ratings @120	57 50	1200 3200	770 575	24	Medium
72022	71A/CL-PROLINE	130 Ratings @120	71 63	1000 2600	1050 785	24	Medium
72023	95A/CL-PROLINE	130 Ratings @120	95 84	1000 2600	1530 1150	24	Medium
<b><u>G25</u></b>							
24658	40G25/CL PROLINE	130 Ratings @120	40 36	1500 4000	260 190	6	Medium
24660	40G25/W PROLINE	130 Ratings @120	40 36	1500 4000	210 154	6	Medium
24662	60G25/CL PROLINE	130 Ratings @120	60 53	1500 4000	565 424	6	Medium
24664	60G25/W PROLINE	130 Ratings @120	60 53	1500 4000	455 341	6	Medium
<b><u>Reflectors</u></b>							
73030	45R20/130V-PRO	130	45	2000	460	6	Medium
24705	65BR30/PROLINE	130	65	2000	550	6	Medium
24998	65BR40/FL/PRO	130	65	2000	675	6	Medium
24986	250R40/1/PRO	120	250	5000	-----	12	Medium
<b><u>CA10</u></b>							
24782	40CAC/PRO-12PK	130	40	1500	-----	12	Cand Screw
<b><u>T6</u></b>							
24992	25T6.5/CL/PRO	130	25	1000	220	24	Intermediate
24993	15T6/CL/PRO	145	15	2000	100	24	Cand Screw

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